

MEETINGS & EVENTS BROCHURE



DON'T WALK
INTO A ROOM.
STEP INTO AN
ADVENTURE.



MEETINGS & EVENTS

ALL YOUR EVENT NEEDS IN ONE
SPECTACULAR DESTINATION.

Turn your event into an unforgettable adventure at Universal Orlando® Resort. We offer everything an event planner could want in one convenient location. There's space for gatherings from 20 to 20,000. If you'd like to create an event your attendees will never forget, two amazing theme parks and a dazzling entertainment complex with incredible customizable event space are at your fingertips. Plus, our talented and experienced team can work with you to make the impossible possible.

With dramatic surroundings, exceptional food, incredible entertainment, and one-of-a-kind excitement, Universal Orlando® will turn your attendees into the heroes of an epic adventure...and make YOU a hero to your attendees.

UNIVERSAL STUDIOS FLORIDA®
UNIVERSAL'S ISLANDS OF ADVENTURE®
UNIVERSAL CITYWALK®



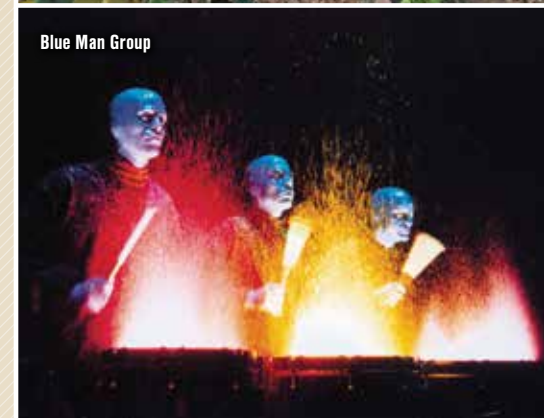
Thrilling Daytime
Activities



Exciting Restaurants,
Nightlife & Entertainment



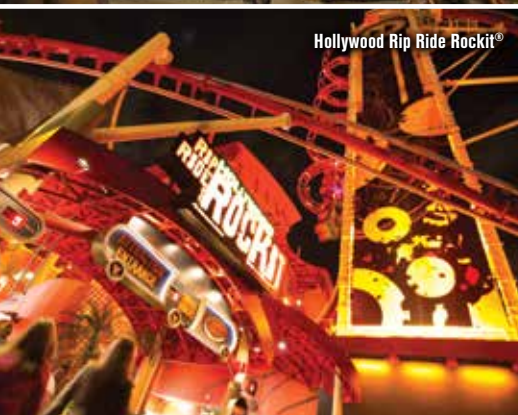
One-of-a-Kind
Culinary Experiences



Blue Man Group



TRANSFORMERS™:
The Ride-3D



Hollywood Rip Ride Rockit®



New York Street Party



Delicious Buffets



Krustyland/Springfield

SET THE STAGE FOR EXCITEMENT.



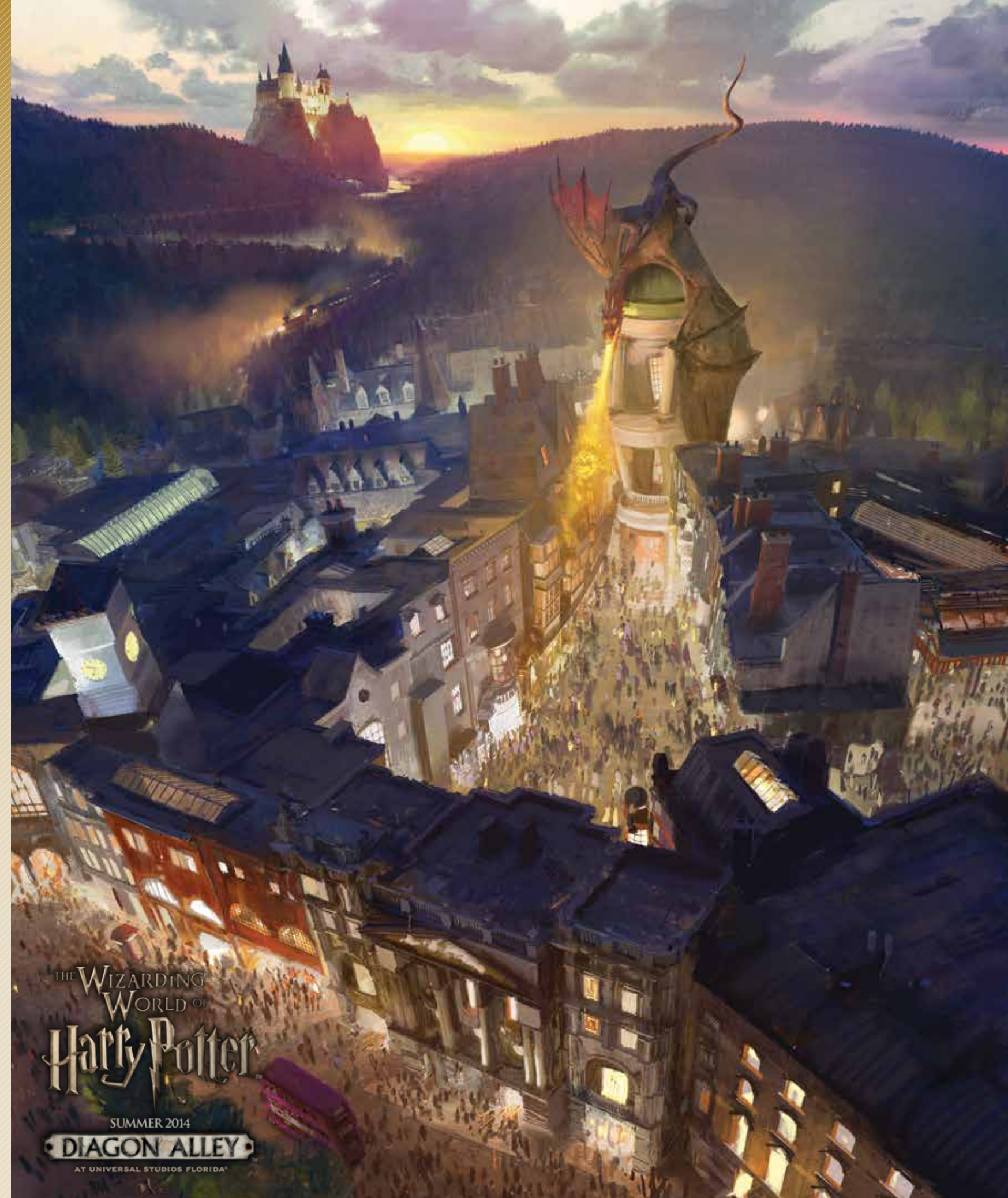
Go beyond the screen and jump into the action of your favorite films at Universal Studios Florida®. Here you can customize any event with an amazing array of rides, shows, movie sets and attractions like the thrilling TRANSFORMERS™: The Ride-3D, Despicable Me Minion Mayhem, Hollywood Rip Ride Rockit® roller coaster, Shrek 4-D, Revenge of the Mummy®, The Simpsons Ride™, The Wizarding World of Harry Potter™ – Diagon Alley™ (opening Summer 2014), and more.

You can buy out part of or the entire park for an after-hours event. Universal Studios' incredibly detailed street sets make the ideal setting for a movie-themed get-together. Hold a block party on the streets of New York. Enjoy a Hollywood party in Soundstage 33. Book a live band to entertain your group on the outdoor Music Plaza stage. Throw a party, and stage it in Krustyland and Springfield, along with all your favorite Simpsons characters. And end your evening with our dazzling nighttime show, Universal's Cinematic Spectacular-100 Years of Movie Memories.

Your group has access to first-class facilities like:

- Indoor sound stages with state-of-the-art lighting, sound, and video technologies
- Fully dressed exterior and interior locations
 - Famous New York streets
 - Hollywood Boulevard
 - Parks and waterfronts
 - The Wizarding World of Harry Potter™ – Diagon Alley™
 - Krustyland/Springfield
 - Library
 - Amphitheaters

Plus, you can hold a unique event at TWO different The Wizarding World of Harry Potter™ locations—Hogsmeade™ at Universal's Islands of Adventure® (now open) and Diagon Alley™ at Universal Studios Florida® (opening Summer 2014)—to create an unforgettable two-park event.



THE WIZARDING
WORLD OF
Harry Potter
SUMMER 2014
DIAGON ALLEY
AT UNIVERSAL STUDIOS FLORIDA®



ONE-OF-A-KIND LOCATIONS. ONCE-IN-A-LIFETIME THRILLS.



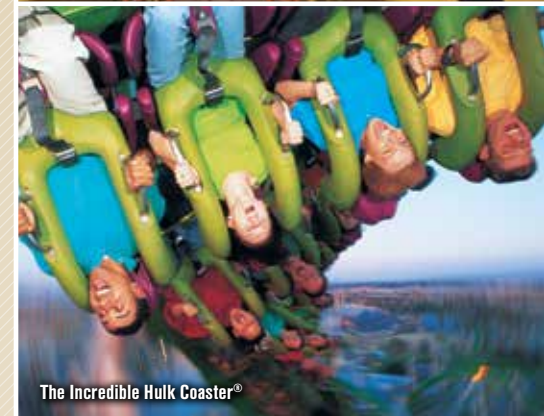
Feel the rush of adrenaline at Universal's Islands of Adventure®. Here, you can venture into a world where magic is real and excitement knows no bounds.

At Islands of Adventure, the world's greatest myths, legends, cartoons, comic books, children's tales and movies come to life on cutting edge rides and attractions. Your attendees will find immersive locations and groundbreaking rides like Harry Potter and the Forbidden Journey™, The Incredible Hulk Coaster®, Jurassic Park River Adventure® and The Amazing Adventures of Spider-Man®.

Uniquely themed islands give you a variety of incredible backdrops to choose from. You can hold an after-hours event in one island, combine two or more, or buy out the entire park. Your attendees can enjoy:

- › The magic and excitement of The WIZARDING WORLD of Harry Potter™ – Hogsmeade™
- › The living comic book city of Marvel Super Hero Island®
- › The fantastical courtyards of The Lost Continent®
- › The lush jungles of Jurassic Park®
- › The whimsical world of Seuss Landing™
- › The comic strip hijinks of Toon Lagoon®, including a 2,000-seat amphitheater

Plus, you can hold a unique event at TWO different The WIZARDING WORLD of Harry Potter™ locations—Hogsmeade™ at Universal's Islands of Adventure® (now open) and Diagon Alley™ at Universal Studios Florida® (opening Summer 2014)—to create an unforgettable two-park event.





Red Coconut Club®



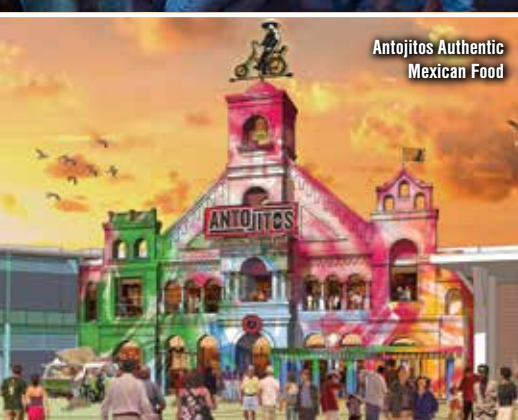
Blue Man Group



Exciting Restaurants,
Nightlife & Entertainment



Bob Marley—
A Tribute to Freedom™



Antojitos Authentic
Mexican Food

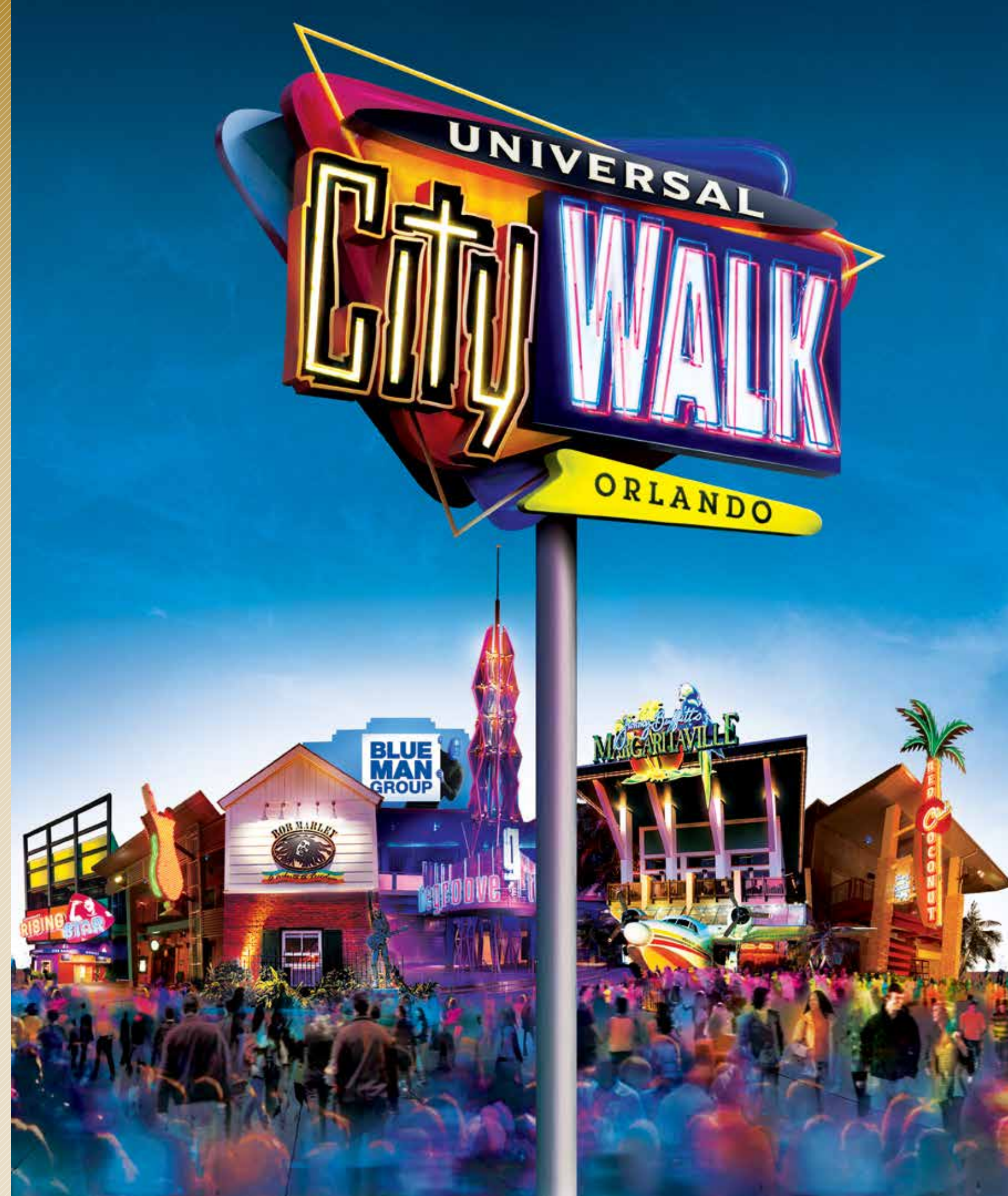
THE ENTERTAINMENT CAPITAL OF ORLANDOSM



Orlando's hottest spot for entertainment offers one-of-a-kind themed venues perfect for everything from small dinners to huge ceremonies and presentations. Every venue can be tailored to meet your needs with unique menus, live entertainment, and more. Buy out a restaurant for an evening reception or the whole complex for a massive block party where your attendees can let loose.

Universal CityWalk® is also the Orlando home of Blue Man Group, which you can add to your event or book the entire theatre for an exclusive show. Better yet, combine CityWalk® with a dessert reception in the theme park for a combo event that's nothing short of spectacular.

- Jimmy Buffett's® Margaritaville®
- CityWalk's Rising Star
- Bob Marley—A Tribute to FreedomSM
- Red Coconut Club®
- Pat O'Brien's® Orlando
- the grooveSM
- Red Oven Pizza BakerySM *NOW OPEN*
- Antojitos Authentic Mexican Food *NOW OPEN*
- Hot Dog Hall of Fame® *COMING IN 2014*
- The CowFish® *COMING IN 2014*
- and more!





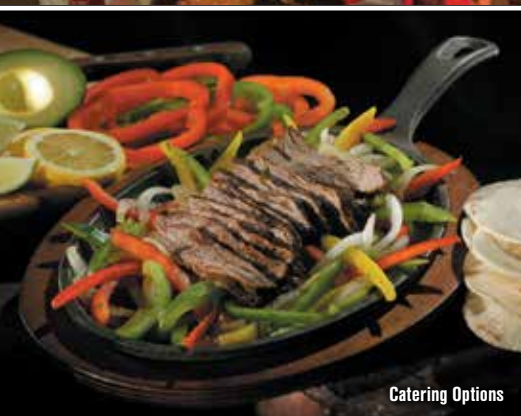
Premium Beverage Selection



Dessert Receptions



Chef Attended Stations



Catering Options



Butler Service

BON APPÉTIT

CATERING

Universal Orlando® Resort's award-winning chefs use only the freshest, natural ingredients to create imaginative recipes and menus tailored to your exact specifications. The culinary team is passionate about capturing cuisines from around the country—and around the world—to create bold flavor combinations and dazzling presentations.

There can be as many as 25 chefs overseeing up to 50 banquet stations, depending on the size of your event. You can create a New York street party featuring big city fare like hot dogs, pizzas, and vendors serving Chinese street cuisine. An evening in the jungles of Jurassic Park® could feature tropical and Caribbean specialties. Or enjoy wine along the San Francisco waterfront along with an upscale plated dinner featuring wild mushroom risotto and sea bass in a port wine sauce. From ice sculptures to made-to-order fajitas, you can customize your event however you like.

We promise an unrivaled culinary experience that will elevate your next meeting or event from enjoyable to unforgettable.

- Full-course dining
- Martini bar
- Sushi & Raw bar
- Butler service
- Live dinner entertainment
- Themed décor

YOU DREAM IT...WE CAN CREATE IT!

Award-Winning Culinary Team





Royal Feast in Soundstage

YOU DREAM, WE'LL PRODUCE

PRODUCTION CAPABILITIES

Our team of event professionals is ready to help you create the event of a lifetime. With unique locations and the resources of the East Coast's premier production facility, the universe is at your fingertips. Bring your ideas sketched on napkins or fully detailed plans—we can take the simplest idea and turn it into a spectacular event of epic proportions.

In fact, our team of talented event designers can help you create an event like you've never imagined—and one your attendees will love being at. Whether you have 20 guests or 20,000, you can be sure to deliver an event that is memorable and in sync with your company's message. Picture your attendees enjoying:

- › A superhero party at Universal's Islands of Adventure®
- › A gala Hollywood event in Universal Studios®
- › A full-on stage production in the Universal Music Plaza
- › A New Orleans street party at Universal CityWalk®
- › A roaring twenties "speakeasy" on the streets of New York
- › A soundstage transformed into a medieval castle where your group can enjoy a royal feast

WHATEVER YOU IMAGINE...WE CAN MAKE IT HAPPEN!

Unique Theming



Speakeasy
in New York



Lighting & Staging



Universal Music Plaza



Dazzling Decor





Scavenger Challenge



MIX BUSINESS WITH PLEASURE

DAYTIME ACTIVITIES

After all the meetings, seminars and conferences, your attendees will be anxious for activities that relax and refresh. But there's no reason they have to wait until the sun goes down. Universal Orlando® Resort offers a variety of activities that your group can enjoy during regular daytime theme park hours. Send your attendees on a unique teambuilding activity to boost morale and increase communication. Scour the parks with clues for a hilarious photo contest with a Scavenger Challenge. Stage an afternoon of Beat the Best, where your attendees can compete with and against each other in a series of fast-paced games.

You can also get exclusive group rates on half-day, full-day, and multi-day theme park tickets to provide an invigorating break from business as usual.

Take your pick from a variety of customized teambuilding activities, ticket options, and more.

Thrilling Rides



UNIVERSAL ORLANDO® RESORT



MEETINGS & EVENTS

Universal Orlando® Resort is the only place on earth offering two state-of-the-art theme parks and a nighttime entertainment complex—all in one incredible destination.

Our unparalleled Events team will work with you to create a unique event customized to meet your needs and exceed your expectations. At Universal Orlando® Resort, we make every get-together an unforgettable adventure.

- Total acreage: 840
- Two theme parks: Universal Studios® and Universal's Islands of Adventure®
- Universal CityWalk® entertainment complex including Blue Man Group Theatre

The Wizarding World of Harry Potter™ Butterbeer™ and beverage
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